



LA Association of School Transportation Officials

Date: January 18, 2019

Dear Vendor-Sponsors:

The Annual Conference for the Louisiana Association of School Transportation Officials (LASTO) is scheduled March 27-29, 2019 at the Paragon Casino Resort, Marksville, LA. Approximately 75-125 school transportation officials from school systems throughout the state will be present at the conference. Additionally, we anticipate 25 - 30 sponsors.

As many of you know, a vital part of the LASTO conference is the role of our program sponsors. Your sponsorship of our break refreshments, luncheon, hospitality room, and social/evening functions allows us to offer a quality program to the LASTO membership while maintaining a reasonable registration fee. LASTO has various levels of sponsorship to consider:

- Platinum Plus \$1,500 - includes booth plus six (6) registrations
- Platinum \$1,250 - includes booth plus six (5) registrations
- Gold \$1,000 - Includes booth plus four (4) registrations
- Silver \$750 - Includes booth plus three (3) registrations
- Bronze \$500 - Includes booth plus two (2) registrations
- Friends of LASTO \$250 - Includes booth plus one (1) registration

Note: If Platinum Plus level sponsorship is being considered, please contact Steve Vales, LASTO President, at (985) 479-8139 or svales@stjohn.k12.la.us to coordinate additional event and/or hospitality room.

In return for your sponsorship, your company will receive the following benefits:

- List of sponsors printed in conference publication provided to each LASTO member
- Informal tabletops available for sponsors to use for displays
- Opportunity to network with LASTO members
- List of LASTO participants given to all sponsors
- Sponsors will be formally recognized at the luncheon on March 28, 2019
- Sponsors may bring a door prize for drawing if interested
- Sponsors will be listed on the LASTO website for the upcoming year and Platinum Plus and Platinum Sponsors will have a link to their website on ours

A Vendor-Sponsorship link is available at <http://www.lasto.org/Sponsors.htm> Please complete the registration/sponsorship form by February 22, 2019 along with the indicated contribution so your company will be included with conference publications. Contributions can be made through PayPal at <http://www.lasto.org/Membership.htm> or by check sent to Ms. Debbie Buckley at 510 Guthrie Rd, Sterlington, LA 71280.

Sincerely,

Steve Vales

LASTO President