



LA Association of School Transportation Officials

To: LASTO Program Sponsors
From: Steve Vales, LASTO President
Date: January 3, 2018

The Annual Conference for the Louisiana Association of School Transportation Officials (LASTO) is scheduled March 7-9, 2018 at the Paragon Casino Resort, Marksville, LA. Approximately 75-125 school transportation officials from school systems throughout the state will be present at the conference. Additionally, we anticipate 25 - 30 sponsors.

As many of you know, a vital part of the LASTO conference is the role of our program sponsors. Your sponsorship of our break refreshments, luncheon, hospitality room, and social/evening functions allows us to offer a quality program to the LASTO membership while maintaining a reasonable registration fee. LASTO has various levels of sponsorship to consider:

Platinum Plus	\$1,000 + hospitality room and/or additional event
Platinum	\$1,000
Gold	\$750
Silver	\$500
Friend of LASTO	\$250 per participant

Note: If Platinum Plus level sponsorship is being considered, please contact Steve Vales, LASTO President, at (985) 536-7790 or svales@stjohn.k12.la.us to coordinate additional event and/or hospitality room.

In return for your sponsorship, your company will receive the following benefits:

- List of sponsors printed in conference publication provided to each LASTO member
- Informal tabletops available for sponsors to use for displays
- Opportunity to network with LASTO members
- List of LASTO participants given to all sponsors
- Sponsors will be formally recognized at the luncheon on March 8, 2018
- Sponsors may have as many representatives attending as desired (per fee schedule)
- Sponsors may bring a door prize for drawing if interested
- Sponsors will be listed on the LASTO website for the upcoming year and Platinum Plus and Platinum Sponsors will have a link to their website on ours

A Vendor Sponsorship Form is included with this information. Please complete the registration/sponsorship form by February 9, 2018 along with the indicated contribution so your company will be included with conference publications. Contributions can be made through PayPal at www.lasto.org or by check sent to Ms. Debbie Buckley at 510 Guthrie Rd, Sterlington, LA 71280.